

Tired of living paycheck to paycheck? You need a personal finance coach.

- Need help with your personal finances and don't know where to turn?
- Want to save money or reduce debt, but are not sure how to do this without feeling deprived?
- Feel embarrassed because you think you “should know what to do”, but really don't?
- Want a credible and ethical finance coach whose sole purpose is providing sound and actionable advice instead of selling products and other services?

My role as your personal finance coach is to help you live your best life with the money you have right now. I'll help you create a spending plan that reflects your goals and desires and also help you manage it on a monthly basis.

"Alison was able to help me develop a sensible budget that really helped me get on the right financial track. Looking back, I'm amazed at how simple and easy it was to save money, pay my bills, yet still have some disposable income to have fun with!" Gene M, Portland, Maine

Personal Finance Coaching Packages Designed for Your Success

Smart Start - \$290

Identifies where your money goes and helps you understand your current spending situation. A great introduction to building a framework for financial goals and for those in need of a financial tune-up to avoid debt. Ideal as a lasting gift for newlyweds and college graduates. The Smart Start Package includes:

- Two 1-hour discovery meetings
- 3 monthly 20-minute phone calls

Building Blocks - \$390

Starts you on the path to better spending habits. This package enhances awareness of your spending and helps you identify financial concerns. Ideal for people who want to reduce debt or begin saving for short- and long-term goals. The Building Blocks Package includes:

- Two 1-hour discovery meetings
- 6 monthly 20-minute phone calls

Financial Freedom - \$590

Designed for maximum support, the Financial Freedom Package offers a full year of financial coaching for people who desire a major change in their personal finances. During the twelve months, you will have time to ingrain the habits and actions you need to become comfortable with a new spending plan that achieves your personal goals. This package also allows you to see how vacations, holidays, and other unexpected expenses can be anticipated and integrated into your monthly spending plan. Ideal for people who have serious goals (saving for college, home ownership, getting out of debt, saving for retirement) or for people who have had a change in lifestyle resulting from job loss or change in marital status. The Financial Freedom Package includes:

- Two 1-hour discovery meetings
- 12 monthly 20-minute phone calls

Plan Details

The two 1-hour discovery meetings (in person or via phone) include:

Discovery process

- Current financial situation and concerns
- Desired financial and personal goals

Plan and proposal

- Creation of an initial spending plan
- Strategies to manage your spending plan during the month

The monthly 20-minute phone calls allow you time to address any issues or challenges that you are facing as you work to achieve your personal and financial goals

The Smart Start Package can be converted to the Financial Freedom Package before the completion of the program

For your convenience, automatic payment plans can be set up for each package.

Plan Comparisons

Plan	# Initial meetings	# Monthly Calls	Package Price	Cost per meeting	Package Savings
Financial Freedom	2	12	\$590	\$42	14%
Building Blocks	2	6	\$390	\$49	12%
Smart Start	2	3	\$290	\$58	10%

About Alison

Alison Hinson, MBA is a writer, speaker, and award-winning radio host who puts a unique and humorous spin on topics related to personal finance. A budget fanatic since she could count the pennies in her piggy bank, Alison believes that personal finance is not about denying yourself or your family - it is a way to get what you want out of life using the money you have right now!