



Business Presentations

The 5 most important numbers for start-up businesses

New business owners have many things to focus on, including financial information. Discover the 5 numbers that will help both you and your business succeed in the crucial first year.

The 5 most important numbers for established businesses

Your accounting software produces many numbers and statistics, but which are really driving your business? Find out how to quickly determine how well your business is doing and which factors are driving your success. Also discover how to find indications of potential trouble and the best ways to react to these challenges.

You know you're in trouble when...

The signs are there, but they aren't waving a red flag to grab your attention. Learn about some early indicators that your business may be in trouble.

Custom presentations are available – please contact Alison to discuss your specific needs.

Bio

Alison Hinson has been educating audiences about personal and business financial topics for the last 20 years. A budget fanatic since she could count the pennies in her piggy bank, Alison believes that personal finance is not about denying yourself and your family – it is a way to get what you want out of life using the money you have right now. Alison's strong financial background also provides her with the expertise to advise small business owners on how to organize and interpret their financial data to make smart business decisions. In addition to advising businesses and individuals on their financial needs, she hosts an award-winning radio show and is a published author. For more information about her business coaching and personal financial wellness programs, visit AlisonHinsonMBA.com or call 207-671-1491.